

# CITIZENS COMMITTEE FOR MICHIGAN STATE PARKS

## AGENDA

June 13, 2007

9:30 a.m. – 3:30 p.m.

Foster Community Center - Room 213

200 North Foster

Lansing, MI

### 8:30 a.m. SUB-COMMITTEE MEETINGS

- **Fee/Short-Term Finance**
- **Long-Term Finance**
- **Marketing and Interpretation**
  - New Gift Certificate Program
  - DNR Marketing and Innovations Team (MIT) Update
- **Programming and Operations**
  - Regional Equestrian Planning Team Update
- **Stewardship**

*Chuck Nelson, Chair*  
*Sam Washington, Chair*  
*Tom Bailey/Kathy Lewand,*  
*Co-Chairs*

*Betsy Clark, Chair*

*Mike McDonald, Chair*

### 9:30 a.m. REGULAR COMMITTEE MEETING

- Welcome/Roll Call/Agenda Overview

*Murdock Jemerson, Chair*

### 9:35 a.m. PUBLIC COMMENTARY

### 9:45 a.m. ADOPTION OF MINUTES

June, 2006 and March, 2007

Action: Adoption

### 9:50 a.m. CONSERVATION COALITION UPDATE/Q&A

By: Rachel Kuntzsch, Executive Director, Heart of the Lakes Center  
for Land Conservation Policy

### 10:30 a.m. PORT CRESCENT LODGING PARTNERSHIP BRIEFING

By: Carl Osentoski, Huron County Economic Development Corp.

### 11:00 a.m. WATERLOO RECREATION AREA PARTNERSHIP CONCEPTS

*Ron Olson, DNR Parks  
and Recreation Chief*

### 11:30 a.m. PARKS AND RECREATION REPORTS AND UPDATES

- Good Things
- Michigan State Parks Foundation
- Natural Resources Commission Activities
- Urban Outreach Programs
- Strategic Planning
- Rockport Management Planning Process
- Tri-Centennial State Park Lease
  - Boblo Boat Overview  
By: Ron Kattoo, President, Maximus Corp.
  - River Days Festival
- Legislative Updates
  - House and Senate Bill Activity
  - House and Senate Presentations
- Land Issues

*Ron Olson*

*George Cameron, DNR*  
*Paul Curtis, DNR*

*Vicki Anthes, DNR*

*Ron Olson*  
*Rodney Stokes, DNR*  
*Legislative Liaison*  
*Ron Olson*  
*Paul Yauk, DNR*

**12:30 p.m. LUNCH**

**1:30 p.m. PARKS AND RECREATION PERFORMANCE REPORTS**

- 2007 Campnights Reserved
- 2007 MVP/Boating Permits
- Central Reservation System Statistics

*Harold Herta, DNR*

**2:00 p.m. PARKS AND RECREATION FINANCIAL STATUS REPORTS**

- Status of the State Budget
- FY 2007 Budget
- FY 2008 and FY 2009 Forecast

*Ron Olson*

*Tony Herek, DNR*

**2:30 p.m. SUB-COMMITTEE REPORTS**

- **Fee/Short-Term Finance**
  - Fee Model Concepts
- **Long-Term Finance**
- **Marketing and Interpretation**
  - New Gift Certificate Program
  - DNR MIT Updates
- **Programming and Operations**
  - Regional Equestrian Planning Team Update
- **Stewardship**

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**3:15 p.m. MISCELLANEOUS ITEMS/NEXT MEETING**

- “Day in the Park for Clergy”

*Rev. Hurley Coleman, Jr.*

**3:30 p.m. ADJOURN**